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UNIC Opens Japan Subsidiary

UNIC opened its subsidiary UNIC JAPAN KK in Tokyo, confirming its strategy to reinforce its Japanese market presence.

UNIC JAPAN handles the distribution and the after-sales service of the complete UNIC equipment line of professional espresso machines, and the latest versions of the TANGO super-automatics. The company intends to gain a favorable position among the major players in the industry by offering a performing maintenance service supported by an ongoing training of the technical teams. The subsidiary provides the necessary technical support for its existing machine base in Japan, with more than 2,000 references including well-known chain accounts throughout the country.

UNIC is represented across the five continents through its distribution and sales network and has a direct presence in the U.S. and Japan.

For information, visit unic.japan-@unic-sa.com